Lilly Akseth

Lillyofsf@mac.com

Flat 4, 205 Putney Bridge Road, London, SW15 2NY (+44) 77 8579 4470

An innovative paralegal and professional with 16 years experience in design, education, sales and marketing in the Arts and Cultural sectors along with widespread experience in Intellectual Property and Copyright Law. Spanning wide-ranging project and account management experience in financial, educational and publishing areas strengths include excellent business, communication and analytical skills with an outstanding record in client relations. Comfortable working autonomously or as part of a team to ensure client needs are met and have held various head of design roles for print and product projects in both the UK and the USA for a number of commercial and private clients.

Advanced Skills

* Intellectual Property Rights Clearance through EUIPO, IPO Information Centre, P-04 Registration
* Adobe Illustrator and Photoshop
* Microsoft Office
* Spanish ­­

Employment History

[www.lillyakseth.com](http://www.lillyakseth.com), London, UK Oct 2010 – present [Designer](http://www.linkedin.com/search?search=&title=Commercial+Licensing+Account+Manager&sortCriteria=R&keepFacets=true&currentTitle=CP&goback=%2Enmp_*1_*1_*1_*1_*1_*1_*1_*1_*1_*1&trk=prof-exp-title) and Creative Artist Agent

London-based freelance designer offering high impact design and marketing materials including brochures, newsletters, advertisements, websites, exhibition displays, packaging, company logos, and corporate stationery. Artist representation including image rights management and clearance for artists. Organisation of private gallery shows, sale of prints both commercial and limited edition, and commission service management.

Projects (but not limited to):

* Independent Contractor for the West London Free School Music Department, including Publications and Poster designs for productions from 2011 - present
* Head designer of 2019 WLFS production of Wallace and Grommit’s “*The Wrong Trousers*” in conjunction with Aardman Animations
* Branding: DrawInk Designs [www.drawinkdesigns.com](http://www.drawinkdesigns.com) , EBS Property, Voce Chamber Choir, Pete Allibone D.O.P [www.peteallibone.co.uk](http://www.peteallibone.co.uk) , IO fitness Club [www.ioficlub.co.uk](http://www.ioficlub.co.uk)

Law Offices of Janis A. Carney, Saratoga, CA, USA June 2018 – Dec 2018

Law Clerk

* Law clerk to the Equity Administration and Trusts seat;
* Assisted in court filings, worked closely with clients and attorneys, arranging, organizing and analysing asset information; valuation of assets and strategizing allocation to sub-trusts; preparation of inventories, asset allocation agreements, asset transfer of documents, and Judicial Council forms;
* Research of and drafting grant deeds, trust transfer deeds, and supporting documents; and
* Drafting probate pleadings, including fiduciary reports/accountings.

Hansel and Henson Intellectual Property and Media Lawyers, London, UK June 2015 – Sept 2015

Paralegal

* Assisted in proofreading and drafting new clauses in T&Cs for multimedia and design clients;
* Created research notes regarding AVMS Directive for the Secretary of Cultural Affairs UK;
* Filed correspondence under the supervision of solicitors and litigation managers. Attended client meetings, advised on commercial licensing rights of images through third parties based on past experience in the commercial image licensing industry;
* Drafted new T&Cs for Marketplace App. Assisted on a UK unregistered design right infringement case including attending court to file the defense and an additional Part 20 claim in the matter and utilized design skills in creating evidentiary material for a furniture design dispute.

Bridgeman Images, London, UK Aug 2014 - Jun 2015

Account Manager, International Sales and Partners

* Manager for image licensing and client management in various territories across the globe including: Scandinavia, Australiasia, Netherlands, Spain and South America.
* Ensured copyright and trademark clearance of private collections, artists and estates along with market research and developing marketing strategies and campaigns to further expand the Bridgeman brand.

West London Free School, London, UK Aug 2011 - Aug 2014

Head of Department: Art and History of Art

One of the seven founding members of the West London Free School and Head of Art for 360 pupils;

* One of the seven founding members of the West London Free School;
* Head of Art for a school of 360 pupils;
* Created and implemented a unique KS3 curriculum in History of Art and literacy, including an assessment policy for the UK under the Secretary of Education in 2012 (along with constructing long-term and medium-term plans schemes of work);
* Responsible for budgetary planning and control, and line management of support staff;
* Form tutor of KS3 pupils;
* Leader of ‘*I Love London’* activities for three consecutive years;
* Responsible for branding and visual impact of WLFS.

[V&A Images (VAI), Victoria & Albert Museum](http://www.linkedin.com/search?search=&company=V%26A+Images%2C+Victoria+%26+Albert+Museum&sortCriteria=R&keepFacets=true&goback=%2Enmp_*1_*1_*1_*1_*1_*1_*1_*1_*1_*1&trk=prof-exp-company-name), London, UK Aug 2006 – Dec 2010 [Commercial Licensing Account Manager](http://www.linkedin.com/search?search=&title=Commercial+Licensing+Account+Manager&sortCriteria=R&keepFacets=true&currentTitle=CP&goback=%2Enmp_*1_*1_*1_*1_*1_*1_*1_*1_*1_*1&trk=prof-exp-title) / Head of Design

Responsible for commercial image licensing within global editorial media sector, including auction houses, corporations, bespoke and on-demand products alongside all licensing for exhibition merchandise of loan objects from the V&A.

* Oversaw account management projects for international agencies representing VAI within objective territories, managed and supported a portfolio of international distributors, negotiated price agreements and maintained sales databases including targets, lapsed clients, license renewals and pipeline. Prioritized and action tasks to enable senior manager to achieve outcomes whilst ensuring that the CEO of VAI were supported to achieve the required outcomes in a timely manner.
* Team leader on number of design projects and exhibitions including: Anthropologie, Vogue Magazine: UK, USA and Japan, Art Institute of Chicago, Stylist Magazine, De Young Museum San Francisco, Legion of Honour Museum San Francisco, Flow Magazine; Netherlands, Surface View UK, Penguin House, Bloomsbury Publishing, Universal Music, BBC, Elle Décor, Tate Enterprises

Head of Design – Projects

* VAI marketing team leader for the website and brand restructuring campaign;
* Bespoke Printing via VAI for international exhibitions;
* Corporate Stand and Advertisement Postcard designs for Expos attended around the UK;
* Mini Cooper design External Car Design project along with Surface View UK;
* *‘The Limited Edition Prints of the V&A’*
	+ Project in conjunction with the National Collection of the Art of Photography at the V&A and BBC History Magazine;
* V&A Images Customer and Client monthly online newsletter design of future images and products to private and corporate clients.

Specialties:

* B2B and B2C licensing of image, footage and 3D content;
* Monetization of content, direct and through distribution networks;
* Experienced in change management and team restructuring; and
* Intellectual Property rights clearance.

Art Loss Register, London, UK Sept 2005 – Feb 2006

Research Analyst and Data Entry

Data entry of items on behalf of victims of looting or theft, insurers, police forces and others; database then utilised to offer a due diligence service to clients in the art market who wish to ensure that they are working with items to which no claim arose.

Icer Air, San Francisco, CA, USA Jan 2004 – Aug 2007

Head Graphic Designer

ICER AIR was urban big-air ski and snowboard events held between 2005 and 2008 in San Francisco, California.

* Senior designer for the inclusive event magazine and publication along with press, marketing, product design of T-shirt’s and other sports paraphernalia for the 2005, 2006 and 2007 events.

[Applied Income Sciences](http://www.linkedin.com/search?search=&company=Applied+Income+Sciences&sortCriteria=R&keepFacets=true&goback=%2Enmp_*1_*1_*1_*1_*1_*1_*1_*1_*1_*1&trk=prof-exp-company-name), San Francisco, CA, USA June 2004 – Aug 2005

[Operations Manager](http://www.linkedin.com/search?search=&title=Operations+Manager&sortCriteria=R&keepFacets=true&currentTitle=CP&goback=%2Enmp_*1_*1_*1_*1_*1_*1_*1_*1_*1_*1&trk=prof-exp-title)

* Manager of operational activities for a hedge-fund dealing in investments and trading of small and large debt portfolios;
* Implemented strategies focused on long and short equity aimed to profit from superior research;
* Stock picking skills through buying best options and reducing result stock market exposure by selling portfolios and those believed to perform less well.

Education

* BPP University of Law 2015 -2017 – GDL: Intellectual Property, Copyright and Media Law
* [Courtauld Institute of Art, University of London](http://www.linkedin.com/edu/school?id=12580&goback=%2Enmp_*1_*1_*1_*1_*1_*1_*1_*1_*1_*1&trk=prof-edu-school-name) 2006-2008 – Postgrad Diploma, History of Art
* University of Manchester, Sotheby’s Institute of Art2005-2006 **-** Postgrad Diploma, History of Art
* University of San Francisco2002-2004 **-** BA (Hons) Fine Art (Graphic Design), Minor History of Art
* UC Berkeley2000-2001 Degree: Medieval and Modern English Literature